

CHAS. G. MOREAU, EDITOR

ECHO ECHO.

Thirty-Six Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.

Official Journal City Bay St. Louis.

Member National Editorial Association.

Member State Press Association.

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Always in Advance.

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Every new sensation has a headline all its own.

Many a lawsuit starts over some foolish remarks.

Many photo' magazines are printing the naked truth.

Our own mental test: What is a cyclone? Are you sure?

Well, boys, December brings joy in the form of five pay days. All hail!

The average man of the house is lucky if he has a corner to call his own.

The way some old people write suggests that their children learn to typewrite.

What has become of the old-fashioned young man who wore patched trousers.

When the next peddler calls at your front door ask him if he believes in Santa Claus.

The sweet young things can tell you today who will give them Christmas presents.

What we would like to know is how "editors" get in creditors. It simply isn't being done.

The reason why the public so often fails to get what it wants is because it forgets what it wants.

Work won't hurt anybody but some Bay St. Louis folks are just naturally afraid to try it.

When a merchant advertises you can believe that he believes he has something worth telling you about.

Correct this sentence: "We never did like turkey, and so we had a nice, fat hen for Thanksgiving dinner."

Some of the short stories, and longer ones, too, that the public gulps down are not fit to waste time or paper upon.

Mail order catalogs blossom with promises, but it is a poor boob who believes what anybody says when he is crying his wares.

Our extra slice of pie for this week is awarded to the little boy in Bay St. Louis who said he wanted to be just like his daddy.

If all the complexion aids in the country were thrown into the Atlantic ocean most of the beauty of many American girls would be on the wane.

Doctors may not be able to convince you that they know much about disease but when you get sick they are mighty pleasant people to have coming around.

Another Frenchman advises American women that their skirts should come below their knees. Well, once or twice, we have seen a skirt that does this at times.

Paying subscriptions before Saturday will enable you to make a good start in December. A bill for your account would prove a poor substitute for The Sea Coast Echo.

Our idea of sound observation is found in the editorial remark that with the football season over most of the colleges will be able to have some little educational activity before Christmas.

The Sea Coast Echo wants as much news as possible from the surrounding towns. Of course, we know that, theoretically, an editor is supposed to know everything that happens, but it just isn't being accomplished by the modern editors.

The editor of this rag of debate is always glad to have communications from those who disagree with the views we express. Difference of opinion is a sign of intelligence and the community that swallows everything that anybody says is dead above the neck.

Not to be pessimistic but to give a warning, Congress will be with us soon. Judging from the summer declarations of the various statesmen and near-statesmen the few matters left unsettled will soon be concluded.

RETROGRESSION, HERE!

A Canadian professor digging in the Moustiers de Poitiers in France, unearthed implements which lead him to say that man used tools 450,000 years ago. In fact, Dr. Ami says man was "indeed very indolent" in the glacial age.

Observing some specimens of the race loafing in Bay St. Louis leads us to say that you would hardly believe it.

TAKES 20,000 PICTURES A SECOND.

Progress in this day and generation is so rapid that before we have a chance to digest one discovery another comes upon us. In the field of science this has been true and now that experts are exploring every nook and corner of the business world the same situation exists.

From Japan comes a camera which makes from 10,000 to 20,000 photographs a second, enabling it to record the course of a bullet fired from a pistol with ease. On the screen the bullet in slow pictures looked like a dirigible, approaching in a straight line until it passed its objective, leaving disaster in its wake, but cleanly depicted by the photographs.

HE SAW THE BUSHES MOVE.

A week or so ago the Sea Coast Echo advised its readers to be careful walking through the woods, as accidental killing of deer was a common occurrence.

The information was buried because it was not about more than a week ago.

OFFICE OF THE CHAS. G. MOREAU

Newspaper in every language, every country, and every conceivable increase in the growth of the business. The editor of "The National Business" is the official organ of the U. S. Chamber of Commerce, and many business men are turned to him for advice on the mail order trade. Intelligent merchants everywhere are concerned.

Local business men tell us that many people in buying consider only one factor in trading—the price. Losing sight entirely of the importance of quality and without appreciating the services rendered by the merchants in Bay St. Louis some people glance through a catalog and snap at "bargains." After paying parcel post, insurance and waiting days for the merchandise they do not come out as well as they imagined.

The Sea Coast Echo has never appealed to its readers to trade at home merely for "patriotic" reasons. It has never blamed any person for buying what is needed as cheaply as possible, although it has attempted to demonstrate that local merchants deserve as much consideration as a stray catalog. To stay in business Bay St. Louis merchants must meet outside competition, but it is obviously unreasonable to expect them to do more than this.

Local merchants very often deliver merchandise on credit, but we know of few mail order houses that run many charge accounts in Bay St. Louis. Local merchants guarantee their wares giving you many money-back guarantees, but we know of very few satisfactory price adjustments effected through the mails. Local merchants give an adequate follow-up and repair service on their sales but, as far as we know, no mail order house has ever sent a man to Bay St. Louis to see why its product is not doing all that they said it would.

There is much more to a trade than the price. Quality, accommodation, service and personal consideration come with goods bought from Bay St. Louis merchants. There is no price for these in a catalog because a mail order house cannot deliver them with the goods it takes a Bay St. Louis store to do so.

STRANGER THAN FICTION.

The other day four men put their hands into an urn containing three white slips and one black one. The first to draw got a white ticket, the second was white, and so was the third. The last man knew that he had been doomed to die.

Under the Bolivian law only one man can be executed for murder, and while four were found guilty the lottery had to determine which should die and which should go free.

The other day a fire threatened nearly 1,200 quarts of nitro-glycerine, stored at a Kansas plant. Any yegg-man can tell you what kind of an explosion would be made by this much explosive. Luckily, the plant superintendent telephoned the farmers for miles around and they fled from their homes ahead of the blast. A school near the plant was dismissed and children and residents took the trail to safety in cars and trucks. An hour later one-third of the explosive wrecked the plant and shook the country for three miles around. The shock was felt thirty miles away. The other 800 quarts did not explode. There were no casualties.

IS THE BALLOT WORTH WHILE?

We are told that 30,000,000 voters stayed away from the polls in 1924, when a President was elected, and that 40,000,000 remained aloof from the elections of 1926. This condition augers ill for democracy and the department of Political Education of the National Civic Federation, of which John Hays Hammond is the head, plans a drive to arouse the voters, especially the 7,000,000 young men and women who will cast their first vote next fall.

This apathy on the part of the public can be explained by only one reason, as far as we can see. The people are either satisfied with their government or else confirmed in the belief that there is no real use in participating in elections as far as getting results is concerned.

That the public is satisfied with all government, local, state and national is too big a lump for sensible people to swallow, and therefore the conclusion is that many Americans have lost faith in the power of the force to effect reform.

COMMON SENSE FROM PARIS.

From Paris comes a ray of common sense that appeals to us. An official of that city complains of the publicity seekers who "lay a wreath" on the tomb of the Unknown Soldier. It is the same in every country and we agree that it is time to call a halt on the procession of non-entities accompanied by movie cameras, to the resting place of the soldier who sleeps as a symbol for all the dead.

How different from the spirit of these publicity seekers is that shown by a card found on the tomb of the British unknown soldier, reading: "In memory of the brave soldiers of all nations. From a German girl." Here is true honor paid to the dead, not for notoriety but from the heart.

SELECT YOUR FRIENDS.

The young people of Bay St. Louis have probably knocked around in life enough to know that it is very important for them to associate with the right people. Nothing is so contaminating as association with evil companions.

If there are things that you prefer not to do the proper defense is not to associate with the class of people who do them. If there are things that you admire, and would like to do, the proper encouragement is to linger with the doers.

Be careful of the people with whom you run and your habits will almost take care of themselves. Laxness in selecting one's friends almost inevitable results in loss of character.

THE JOKE ON THE LADY.

Our sympathy goes out to one Joseph Major, of Brooklyn. Following his wife, who left the house in a fine huff and an equally fine leopard coat after a heavy alteration, Joseph kept on her trail. Finally, catching her at corner he proceeded to beat her with his cane and fife.

Eventually the object of his wrath attracted his attention and proved to be another woman. Joseph's desire to make amends for the way his wife had behaved would not be easily satisfied so that anxious tale about the man who beat his wife until he found out the identity of the lady he had been beating.

He saw the bushes move.

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OFFICE OF THE CHAS. G. MOREAU

Alas Poor Piggy.

For Children & Mothers.

This Changing World.

Here to Stay.

BY ARTHUR BRISBANE.

(Cont'd. from page 1, 1927)

Three hundred thousand dollars is bid for a New York Stock Exchange seat. The price moved up \$100,000 this year, only a beginning.

Stock Exchange seats go up with stock prices. The public is always a bull.

Poor Wall Street bears.

Virgil Jordan, chief economist of the National Industrial Conference Board, tells the *Runaway Business* Association.

"A great industrial boom is coming that will make 1925 and 1926 look like a depression."

"Business expansion in 1926 and later will strain our transportation facilities and credit resources to the limit, and put the powers of the Federal Reserve system to a real test."

The average citizen will say,

"Amen, let the expansion expand."

This news, if confirmed, will light on the hearts of many women. Dr. Marian of Manchester, a scientist of standing, says that by an operation in gland transplanting it has been made possible for hitherto childless women to bear children. Only those who know the intense sorrow of a woman, married and childless, can realize what this means.

The world accepts changes as they come. Not long ago crusaders in New York tried to prevent bicycle riding by women, called immodest, luring ladies too far from the house. Now they go 1,000 miles in motors, or try to fly over the ocean.

Next, Aldermen decided that women must be forbidden to smoke in public restaurants. Now the big Pennsylvania railroad puts ladies' smoking cars on its first-class trains from New York to Washington.

Nevertheless, women should not smoke until they are through with child bearing. Each child should have half a chance, and gets it, no matter what his father may do, when his mother doesn't smoke or drink strong liquor before he is born.

Next, a bearded seventeen feet long had claimed the world's long beard championship. He did something better than anybody else, yet no one made a beaten path to his door on this earth.

However, when Gabriel calls us all, his beard, longer than anybody's, will probably attract attention and amaze the beardless angels.

Generally speaking, we are prosperous, those willing to work get along. But Mr. Hinegar Wywias did not want to. She struggled for five years with four children, feeding, clothing, maintaining, washing, cooking and working as a garment presser, for \$25 a week. She scorned one expensive dress. That took a week's pay. Each month the rent took a week's pay.

Prosperous America was not prosperous enough for Mrs. Wywias. She broke the gas meter, opened all the jets, then knelt by the bed where her 5-year-old son was sleeping, her three little girls asleep nearby.

All were dead, when found, with no more rent or food bills to pay.

There is still room at the bottom for those that would make conditions better.

Birth control and publishing information about it are approved by Britain's "National Council of Public Morals."

Theoretically women should have the right to decide how many children they will have.

But it is well that understanding of birth control has been postponed. It might have prevented the arrival of Napoleon and Carlyle, and surely would have prevented the arrival of Caruso, a nineteenth child.

Mrs. Peabody, head of the Women's Committee for Law Enforcement, says "ten million women are not only talking and praying, but working to retain prohibition, and see that it is enforced."

They need not work or pray to keep prohibition in the Constitution; nothing can get it out.

As for enforcement, there is room for much working and praying in that direction.

Ahead of the World.

According to recent figures the bank deposits of the forty-one leading countries in the world totaled \$84,000,000,000. Of this vast amount the people of the United States held \$52,000,000,000 or slightly more than five-eighths.

This is startling information even to those who have known for a long time that the United States was the richest country in the world. With its natural resources, as yet hardly utilized, the people of this nation have come to an extent that puts them, financially, above all the peoples of the globe.

Nowhere in the world is there such comfort and convenience for the average man, such opportunity for the average child.

Pay \$400,000 Ransom.

Upon the payment of \$400,000, six French prisoners, two of them women and two of them little girls, 9 and 11, whose parents had been murdered by the *Reds* in Monroe, were released and allowed to return to civilization after having been kidnapped and held for a month.

No Mental Stimulant.

Johnny—How long after I've taken the anaesthetic will I know anything?

Doctor—Now, my boy, do not expect too much from an anaesthetic.

Johnny—Is it dangerous?

Doctor—Yes, it is.

Johnny—Is it painful?

Doctor—Yes, it is.

Johnny—Is it dangerous?

Doctor—Yes, it is.

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Doctor—Yes, it is.

Johnny—Is it dangerous?

Doctor—Yes, it is.

Johnny—Is it painful?

Day By Day in Mississippi

By Helen Goodwin Yerger

(COPYRIGHT 1927)

See Our Photo Jackson Head
Room 117, Lamar Life Ins. Bldg.
Jackson, Miss., Nov. 29, 1927.

With commendable thoroughness, Dr. H. H. Ramsey, Superintendent of the School and College Union, Peabliming at Ellistonville, has mailed out his biennial report to the governor and legislature, giving time for lawmakers and the chief executive, as well as taxpayers sufficiently interested to investigate the matter, opportunity to do so before the question of support for the institution during the next biennium comes up. This institution has been a sort of stepchild of the commonwealth up to this time, getting building and support funds totally inadequate to the need for segregation of unfortunate, who through no fault of their own are, under the most favorable conditions, necessarily a public charge, and may, under unfavorable ones, become a menace. It was during the first Bilbo administration that the statewide survey was made that resulted in that the 1928 legislature will make more generous appropriation than the institution has received for some time.

Dr. Ramsey's report shows that while this institution received for support during the past biennium only \$68,000, its return from field gardens and animal products—\$4,462—was greater than the amount and directed labor of the young inmates.

The building for girls, for whom segregation is even more important than for boys—provided for by the 1926 legislature, was completed last December, but for lack of support fund was not opened until the first of this month. This building will take care of but sixty of the more than 200 peablimed girls for whom applications have already been filed.

About thirty Mississippi educators left Sunday afternoon to attend the meeting of the Southern Association of Colleges and Secondary Schools to be held at Jacksonville, Fla., from November 30 to December 3. F. C. Jenkins, State Supervisor of Secondary Education, heading the delegation. This association is one of the oldest of its kind in the country, and is a sort of School and College Union bright and shining example of the power of public opinion properly directed. They put into effect even higher educational standards without the aid of legislation or enforcement officers.

A. W. Fuchs, sanitary engineer in the United States Public Health Service, has been loaned to the Mississippi Department of Health for work with Dr. N. M. Parker, state sanitary engineer, in a state-wide milk inspection campaign. This work is under the direction of the state sanitary engineer department of the State Department of Health, of which H. A. Kroese is the head, and is made necessary by the adoption of the standard milk ordinance, which carries state in action, by twelve cities of the state, by the increased sale of milk out of the state as a result of the dairy development. Purchasing cities—New Orleans, Memphis, and Birmingham, principally—demand state certification of milk, which the Department of Health inspectors only can give, and the state fund for sanitary inspection is so small that request had to be made of the United States Public Health Service for emergency aid until the legislature can take care of this new development in the department's activities.

A local paper handled this week—possibly prematurely so far as the representative from Copiah is concerned—stated to the effect that Mr. Hugh Barr Miller, of Hazlehurst, is putting into the form of a bill for

presentation to the legislature of 1928, of which he is a member, the results of his investigations, covering considerable period of time, of conservation. Commission, or other bodies of the state—fish and game, birds, game, and for bearing animals, birds, fowl, and other material under one commission to be known as the Conservation Commission. The measure is expedient if Mississippi of the future is not to be deprived of her natural wealth and if the process of conservation is to be economically and wisely accomplished.

The Jackson W. C. T. U. sent out the weak letters to Jackson retail merchants, including cash-and-carry stores, requesting them to remove from sale apparatus for making home brew. It is expected the matter will come before the merchants at their next monthly meeting, and a favorable answer is expected. Similar action by other Unions is anticipated, and it is not unlikely that in the event of failure to secure co-operation from the merchants the Union may ask prohibitive legislation.

In order to stop the smuggling of cattle from tick-infested counties, the State Livestock Sanitary Board, through its executive officer, Dr. R. V. Rafnel, announced this week that cattle from tick-free counties adjacent to quarantined counties must dip all livestock before shipment and must have a permit from the Livestock Sanitary Board.

CHANCERY SUMMONS
No. 2443.

The State of Mississippi.

To Juanita Benigno Alessi; Rosine A. Debono; John J. Bradford; if alive, and if dead his unknown heirs at law or legatees; if alive and if dead his unknown heirs at law or legatees; F. Bouguie, if alive and if dead his unknown heirs at law or legatees; if alive and if dead his unknown heirs at law or legatees; Thomas Hassan, if alive, and if dead his unknown heirs at law or legatees; W. Winchell, if alive, and if dead his unknown heirs at law or legatees; John F. Elliott, if alive and if dead his unknown heirs at law or legatees; Truxton Lowman, if alive and if dead his unknown heirs at law or legatees; F. W. Damus, if alive and if dead his unknown heirs at law or legatees; Mrs. Lulu Tamm; J. J. Williams; Pearl Frierson; James (Jimmie) McQueen; Mrs. T. H. Bragg; Rebecca McQueen, and record in Book D-7, Page 397, the J. Bouguie Claim in Sections 26 and 28, Township and Range aforesaid. Being the same land conveyed by John Edwards, B. O. Pages 287 and 288 chains south of the corner of Sections 23, 24, 26 and 28, Township 4, South of Range 14, West, being the same land described to a distance south 337 feet to a stake; thence west 1012 feet to a stake; thence east 200 feet to the J. Bouguie Claim in Sections 26 and 28, Township and Range aforesaid. Being the same land conveyed by John Edwards, B. O. Pages 287 and 288 chains south of the corner of Sections 23, 24, 26 and 28, Township 4, South of Range 14, West, being the same land described to a distance south 337 feet to a stake; thence west 1012 feet to a stake; thence east 200 feet to the J. Bouguie Claim in Sections 26 and 28, Township and Range aforesaid.

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The promise of Beauty and Performance is Fulfilled in the NEW FORD CAR

See Us This FRIDAY
For Complete Details

Edwards Bros.
PHONE 224

LETTERS TO SANTA CLAUS BEGINNING TO CROWD MAILS

The Echo Hears That Santa
Is Working Over Time to
Fill Requests.

No official announcement has been given out by the postoffice department in regard to the additional clerks which have been put on at the postoffice where Santa Claus gets his mail, but it is confidentially understood that the force has been considerably reinforced within the past week in order to take care of the heavy mail which this old gentleman will receive within the next three weeks.

Old Santa is just about the most popular man in the whole world. His mail during eleven months in the year almost amounts to nothing at all, but during the one month single to him the kids of this and many other lands write to him, he makes up for lost time, and not only a few additional clerks, but scores of them have to be added to Uncle Sam's postal force to take care and properly deliver his mail.

This very happy and good natured old gentleman dislikes notoriety just about as much as anyone you will find anywhere. Hence this is why the location of his home and worship have never yet been definitely determined or discovered. However, letters addressed to him at half a dozen or more of the more northern postoffices reach him safely enough. The postal clerks have been taken into the confidence of old Saint Nick, and they see to it that every letter is delivered in the shortest possible time. This is very necessary, for these letters, in a way, amount to orders for his rapidly increasing business, and every business concern would raise a pretty lively howl if letters containing orders for them went astray.

True enough, Old Santa Claus conducts a rather unusual business, yet he is just as anxious to receive his mail and fill his orders as any other business concern in the world. His business is out of the ordinary in that the orders never contain any remittances, and Old Saint Nick never sends out any bills. He gets his pay for the goods he delivers in the satisfaction of knowing that the youngsters who receive them are made happier for having done so, and that is all he asks or expects in return for the thousands of dollars he invests each year in the manufacture and distribution of the things which will be under the Christmas tree.

The only day of the year when Old Santa Claus is not busy is Christmas Day, when he is off with his wife and the

letters addressed to him are put on the right track by the editor of this paper in whose care they are mailed. It is a right pleasant task to for The Echo takes a keen interest in what will make the youngsters of Bay St. Louis happy, and if it can aid in any way towards bringing about this end, the editor considers that the time will be well spent.

Some of these letters for this mysterious old gentleman will be written in class room at school. These will be turned over to the proper authorities for prompt delivery. Others will come in care of The Sea Coast Echo, and they will be sent on their way without delay. Others will be written at home by the youngsters, and be mailed in the postoffice, and perhaps some of them will be sent up the chimney and on their way to Santa.

Eleven months in the year the shops of Santa work continuously day and night in order to fill orders which reach him during the month of December. Thousands of dolls must be made, dressed and packed for the little ladies of this and other lands.

Then there must be bicycles, hobby horses, guns, cowboy suits, skates, cook stoves, tea sets, kitchen cabinets, and a hundred and one other things which must be made ready by Dec. 24th. Then Old Saint Nick gets them all together and off he goes to make his deliveries. Most of the presents he distributes in person. Others he entrusts to folks in different communities, but he insists that all must reach their destination no later than Christmas Day. With few exceptions his orders are carried out to the letter.

The indications are this year that there will be no delays. All departments of his organization, according to reports, have been working on schedule time, and the very excellent service which Santa Nick is known for, to which he is held by the people of this and other nations will be disappointed.

It may be that the orders cannot be filled in detail, but everyone will receive at least a part of the presents wished for, and Old Santa when he gets home to Mrs. Claus on Christmas morning, will be a pretty tired old gentleman, but he will be an extremely happy individual. The kids will be happy too, and when the world is happy, the sun shines brighter, the tasks we perform seem lighter, and we feel just a little better for having added a little more joy to those who are round about us.

Defining It.

Pa, said little Lester Livermore, what is 'decomin'?"

"I'm a healthy town," I said, "my sons' ambitions save parents' happiness."

"I'm a healthy town," I said, "my sons' ambitions save parents' happiness."

WORK AND PLAY AT S. J. A.

Assistant Athletic Teacher From Gulfport College to Coach S. J. A. Team

A decided improvement and a new life were infused into the already active and energetic 1927-28 basketball team of S. J. A. Miss Margaret Roberts, a graduate of the Gulfport college, an ex-newspaper athlete, there has kindly volunteered to coach our Gold and Red Jays.

Miss Roberts met the teams for the first time last Friday and has won the hearts of all the girls by the earnestness with which she entered the work and the ability which she demonstrated in handling the ball.

The Jays will work harder than ever now, and Miss Roberts can be assured of their hearty co-operation in winning fame for S. J. A. in the realm of basket ball.

Hike Encored.

The afternoon spent at Robin's nest during the early part of November proved so pleasant and interesting that the boarders unanimously decided to repeat the experiment on Thanksgiving Day.

Not the least enjoyable feature of the afternoon was the run which the girls had in preparing their own lunches. After partaking of a delightful Thanksgiving dinner—turkey, cranberry sauce, ice cream and all—the girls began to make ready for their picnic. A dash was made for the Thanksgiving boxes which they had received from home, and different groups of girls pooled their goodies and together packed the lunch boxes.

A rising vote of thanks is due to Dr. Williams who has so kindly given to the girls of S. J. A. permission to use Sunny Bank's delightful grounds and pier whenever the picnickers are out in his vicinity.

Social Workers Spread Cheer on Thanksgiving.

With hearts overflowing with thankfulness to God for the numberless benefits which He had bestowed on them during the past year, and mindful that all had not been as blessed as they—the Social Workers of S. J. A. true to their name tried to spread some cheer about them. On Thanksgiving Day a committee of girls visited the homes of those less fortunate than themselves and distributed several articles of clothing which had been donated by members of the club.

Eighth Grade Choose Class Pins.

After much deliberation and careful perusal of catalogues the Eighth grade has at last selected their class pins. The girls hope the pins will not be delayed in transit and are impatiently awaiting their arrival.

What's Become of Class '27?

Mary Bourgeois—Taking Commercial at S. J. A.

Alberta Beyer—Ditto.

Margaret Blaize—Keeping house.

Vivian Blaize—Helping Margaret.

Theba Black—Winning fame in the business world.

Evelyn Boh—Also clicking the keys.

Lila Glennon—Aspiring to journalism.

Anna Le Jeune—Taking life easy.

Bee Smith—Studying dramatic art.

Erynn Smith—Also dabbling in books.

The entire ten deeply regret their school days and counsel the rest of us "to study hard and be good now—or we'll regret it later." We don't know but that there is truth in that. Maybe we'll be feeling that way too after we have finished school.

BILBO IS BUSY PREPARING ADDRESS

Mississippi's Next Governor Devotes Time to Preparation of Inaugural Address.

Mississippi's next governor will be busily engaged during December and the early part of January in writing his inaugural speech to be delivered January 17, 1928, when he receives the oath of office he took in 1916.

Theodore Gilmor Bilbo, governor-elect and former governor, has been giving his time since his return from Denmark and Holland to his farm interests in South Mississippi, and visited his running mate in the last election, Bidwell Adam, lieutenant-governor-elect, of Pass Christian.

The governor-elect expects to get down to business and devote considerable time each day in dictating his inaugural address. It will require some 50 to 75 typewritten pages, it has been estimated.

Included in his address will likely be the idea he secured in Denmark and Holland on dairying and agriculture, and his suggestions for similar work along these lines in this state for solving the Mississippi farmer's problems.

Governor-elect Bilbo made the trip to the European countries in order to learn the methods used there in agricultural work and dairying. He left soon after his election in August with Bura Hillburn, of the educational department.

The former governor has given no inkling as to who will get any of the appointments usually made by the new governor upon inauguration. He has said, however, that many applications are on file, a number of them for the same position.

No promises were made during the recent campaign, but the governor-elect said, therefore careful thought will be given to the appointments in due time.

The returning governor, Deems Murray, will continue his educational interests which has been his chief aim during his tenure of office.

Governor Murphy is busy in preparing his retiring address and the recommendation he will make to the legislature in January, 1929.

Strong Recommendation.

"In this healthy town," I said, "my sons' ambitions save parents' happiness."

FORD CAR ONE OF MUCH INTEREST

Everyone is back from the delightful Thanksgiving holidays and is hard at work again reviewing for the six weeks test which are to be given Thursday and Friday of this week. Those making 90 or over in every subject will be exempt. If the surprise would be too great to the teachers the entire student body would be exempt, of course.

Basketball Season Begins.

The Tigers won their last football game. That surely means good luck for the coming basketball season. Next week the boys will start basketball practice. Coach Brooks has great prospects for our boys' team this year. All of last year's squad are back with the exception of the center, Herman Ingram, and many new boys who have played on other high school teams will be out for the team.

The Blizzards are still at practice.

Just watch Bay Hi's basketball teams now!

Jolly Junior.

Poor, poor Juniors—still we have not decided on our class pins. The L. G. Balfour Company is going to send a salesman with some sample pins this week, and "it won't be long now (we hope) before the Jolly Juniors will have the most beautiful class pins."

Fresh Freshmen.

By an almost unanimous vote the Freshmen class decided not to have class pins or rings.

Primary Department.

We little folks are working real hard getting everything in readiness for a visitor. Who? Why Santa Claus, of course. Grand preparation is being made. Poinsettias, Christmas candies and holly are the main decorations. On our black boards are drawings of "Santa Claus." His reindeer all of this serves as a warning—"Be good cause if you are not old Santa will pass you by." Have we promised? Indeed. "Cross our hearts double Injun."

We have passed the first stages of "Baby Ray loves his pet." We are now learning such words as dolls, drum, candy and toys; and when we can all write our letters to old Santa.

We are having a lot of fun with our Victrola. Some new records have been purchased by our teacher. If you want to see how we do enjoy ourselves visit us any day from 11 to 1:30—that's our play-time indoors.

Eighth Grade News.

The Eighth grade had a picnic Wednesday and went on a picnic. Miss Burns went with us. We had three cars. We spent part of the day fishing. We ate our lunch about 11 o'clock, and were ready to come home about 12:30. Then we all departed for home.

Seniors.

Again, the Seniors held a meeting for discussing class rings. Half of the class decided on one ring while the other half on another ring. More samples are expected this week and the Seniors have agreed that their class ring will be selected within a few days.

Wednesday afternoon at 3:30 p.m. the Seniors will play the Juniors. On Tuesday the Sophomores were victorious over the Freshies. The winning team between the Seniors and Juniors will play the Sophs for class team championship. Next week the champions will play the alumni for a benefit game at S. S. C. gym.

Sophisticated Sophs.

Yesterday a very exciting game occurred on the High School court, the game was between the Freshmen and Sophomores.

The Sophs showed good work and we hope they will keep it up. The score was 21-16 in favor of the Sophomores.

Frances King was elected captain of the Sophomore class team. The line-up for the "Sophs" was as follows: Edith Ladner, Miriam Summers-gill, forwards; Ione Canty, Imelda Raymond, guards; Frances King and Norma Gex, centers. Substitutions: Myrtle Baker for Ione Canty; Hone Ansley for Imelda Raymond; Katie Watz for Frances King, and Lisa Erwin for Norma Gex.

Keep up the good work, Sophs. We are for you!

Fatal Accident to Colored Child.

Henry Favre, colored, aged 5 years, was killed Monday morning while riding in an automobile, with an older brother at the wheel.

It appears the two were going along when the steering wheel of the machine became unfastened and it crashed against a tree. The younger boy was thrown through the windshield and broken glass severed his jugular vein, and his death occurred before a physician arrived.

The Favre family live out Main street, the premises somewhat located off the highway. The grandfather of the boy was well known about town as "Jack Favre" to the older residents.

An investigation proved the accident was unavoidable.

New Field of Endeavor.

"Are you a musical comedy producer?" asked the warden.

"I am."

"Welcome to our penitentiary! If you can cheer these surroundings by producing a few good tunes and some genuine laughs!"

"You'll get me a pardon?"

"No. We'll secure a salary for you so large that you can't afford to quit."

Washington Star.

Proof.

"Hello, Bob! I see you haven't been away on vacation yet."

"How can you tell that?"

"You don't look as though you needed one." —Boston Transcript.

Meets His Master.

An Irish gardener, having obtained leave to attend a wedding, returned with two black eyes, which he explained as follows:

"When Oi got there Oi saw a fellow dressed up to the nines and struck up about as proud as a peacock."

"And who are you?" says Oi.

"Oi'm the best man, says he."

"Ah, begorra, he was!" —Til-Dale.

—of this policy, present owners

of old cars will be able to keep

their cars in perfect order as long as

they are kept in commission.

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STANISLAUS ENDS GRID SEASON WITH VICTORIES

Varsity Beats Purvis Aggies 20-0 on Turkey Day—Junior Rocks Defeat Bonarts 7-0 Sunday.

Old St. Stanislaus closed her gridiron season on Sunday, Nov. 27, when the Junior Rockachaws clamped on a victory over the Sam Bonart's Eleven of New Orleans by a score of 7 to 0.

On Thanksgiving Day the Varsity beat the Purvis Aggies handily by a score of 20 to 0. The season was closed, therefore, in a most auspicious manner. It is interesting to remark, en passant, that the college won their first and last games this season. Where the year '27 cannot compare with the football record of '26, it must be remembered that this season the Red and Black were "shattered to pieces" by the absence of most of the team who had graduated this year, and but three-letter men were left around which to build a winning material.

The material at hand proved, however, to have the willingness and the fighting spirit, the never-say-die of old Stanislaus, and where they lost more than they won, the comparative scoring of 70 points against their 51 plainly shows that they could not be ridden over rough-roads.

With most of the men back in 1928, the old Rouge et Noir will again be in the short odds class.

Pummel Purvis Aggies.

Playing their last game of the season on Thanksgiving Day the Rockachaws trounced the Aggies from Purvis to the tune of 20 to 0 in a fine grid battle as has ever been seen on the local lines.

Junior Glover, the speedy little quarterback of the thin red line, playing his last game for the college, covered himself with laurel by his excellent playing, his carrying of the oval, with the beautiful and almost perfect interference given by Jaubert, Leger and Scafide, was great work. Following Glover, Genard gave an exhibition of running that won him the plaudits of the stands, particularly that 35-yard run for touchdown.

The whole team played a bang-up game and at no time were they in any serious trouble. The closest that the Gloomies came was in the first quarter when Purvis opened up an aerial attack that put the oval down on the Rockachaw eight-yard line, but that was as far as the visitors were allowed to proceed as Bond was thrown for a yard loss around left end and a pass was broken up, the Aggies being held for down.

The first quarter ended scoreless. The Rocks counted in the second period when Glover took Bond's punt at his 28-yard line and brought it back to the 38 marker. The Rocks then went into the air. Toca passed to LaCoste for seven yards. On the next play Toca twirled on to Genard that went for thirty more. On the next play Genard got the ball on a back track and started right end for thirty-five yards and a touchdown, the extra point was essayed via a pass and out failed. Score 6-0.

The Rocks scored again in the second period. With the ball mid-field, Bond punted to Glover at his 15-yard marker. Junior returning it seventeen yards to his thirty-two. Jaubert went off tackle for five yards. Glover went around left end for fifteen more. Genard then gave a pretty exhibition when he trampled the tackles under foot and went through for 25 yards. Glover tried left end but was stopped. Purvis suffered a penalty for "talking." Genard then took five over guard and followed it by skirting right end and putting the ball on Purvis' 2-yard line. Glover took it over for the count and a pass. Toca to Glover got the extra, making the total score 13-0.

The Aggies fought hard after that and the ball went from one end of the field to the other with very little threatening, except when the Rocks got the oval down on the Aggie 15-yard line, but they were held and lost on downs.

With the ball in dangerous territory there was only one thing for the Aggies to do and that was to punt out of it. There was where the last score started for Leger ran in, blocked the punt and recovered on the Aggie five-yard line. Genard went through on a buck for one yard, Glover put the ball on the one-yard line and Genard drove over like a "Big Bertha" for the count. Toca's perfect pass to Genard scored the extra, making the total count a round twenty and just a minute to go—two punts ended the fracas.

The line-ups:

Stanislaus	Purvis
Lacoste	Garroway
Scafide	Ward
Perre	Howington
Davis	Baxter
Leger	Entrenick
Dagle	Fowler
Bachelder	Heinen
Glover	Simmons
Toca	Roberts
Whitfield	Braswell
Genard	Thurman

Substitutions: Heinen for Whifflefield, Jaubert for Bachelder, J. Blaize for Heinen, Kerner for Dagle, Purvis, Cleary for Entrenick, Bradley for Garroway, H. Roberts for Simmons, W. Braswell for Dagle.

Scoring:

Stanislaus	0 6 7 7 — 20
Purvis	0 0 0 0 — 0

Referee: Romondoux, umpire: Bill Smith; head linesman: A. D. Smith (Loyola).

JUNIOR ROCKS BEAT BONARTS 7-0 IN SUNDAY BATTLE.

The little brothers of the Rockachaws put over another win to their credit on Sunday last when they took the Sam Bonart's Eleven in triumph a score of 7-0 in an excellently played game. This was the last game of the season on the local gridiron and well worth seeing.

The clothiers showed up very well and strong on the stands and they feared that they would be beaten to a standstill for the duration of the game.

HAPPY THANKSGIVING GROUNDS TO SOON HAVE GULCH OF RUIN

Private Subscription Makes the Long-Desired Cut Now Possible.

Mr. Albert C. Brown, pioneer in matters of public enterprise and an ardent angler, has written the following letter, which explains how a cherished project is in process of realization. Every fisherman hereabouts well knows the place and others will also learn with gratification of the accomplishment. Mr. Brown's letter follows:

"I am glad to say, the ditch to be proposed on the grounds may be completed by Saturday (this week), to enable shifters to pass through. From advice and personal inspection of the soil have concluded that blasting this ditch was very uncertain, especially, I have decided to have this ditch dug by day laborers at \$3.00 per day.

Collections up to this writing have been: \$27.75 collected by Mr. F. W. Bandier, and \$26.00 collected by Mr. Guelmer. One check of \$1.00

closed was no good.

Fuse and caps would cost \$51.80

to blast 500 feet and uncertain as to results.

About 14 working days with laborers at \$3.00 per day would just about complete the job and leave

nearly enough money to build a little

platform at north entrance with roof.

Any one having about 1 1/2 squares

of galvanized roofing for sale kindly

advise me as to price. Wish to state

I had two bids for digging this ditch;

one bid for \$100.00, the other for

\$110.00, but we did not have this

amount of cash. Day laborers will

cost us \$42.00, and the shad about

\$15.00. We have so far collected

\$52.75. Labor for digging ditch is

\$42.00. We have a balance of \$10.75

on hand. A few more dollars will fix

us up, and dispose of the whole an-

gus.

Through the kindness of the editor

of this paper, Mr. Moreau, will have

a full account of all money received,

and how spent in next week's edition

of this paper.

Thanking one and all who so kindly

donation their money.

"Mile a Minute"



A racing boat, with 24 aboard attained a speed of a mile a minute, at New York last week—the fastest ever recorded. A new fast boat popular, invented by Joe M. Jones, exceeding even the wireless dreams of the builders, reached the new speed possible.

Two Precious.

A school inspector said to a pretty teacher: "Do you teach observation?"

"Yes."

"Then I will test the class. Now, children, shut your eyes and sit still."

Following this the inspector made a slow, whirling sort of noise, and followed with: "Now, children, what did I do?"

For some time there was no answer, but ultimately one little boy piped out: "Kissed teacher."

Speed boat with 24 aboard, makes 60 knots.

A. F. of L. appeals for help to feed and clothe striking miners.

Methodist Dry Board approves defeat of Ohio court plan by wets.

Outlook for farm relief legislation by Congress seen as dubious.

Bratton denies reports that he intends to establish a republic in Rumania.

Hoover and Smith lead national poll on choice for President.

Coolidge awards decorations to 11 for Nicaraguan service.

America will foreign air lines from Canal Zone.

Sikorsky to build \$1,000,000 worth of planes this winter.

Mexican court oil decision gives Washington hope of accord.

Plot to ruin ammunition to Mexico and Honduras nipped in New Orleans.

European manufacturers plan flight on American automobiles.

J. J. Raskob predicts record prosperity for 1928, with auto output of 5,000,000 cars.

Tornado hits Washington, leveling houses and air hangar.

Moorish brigands get \$400,000 for ransom of French captives.

French call on Hollywood to end film discreditable to France.

Pass Christian Dairy.

Bought By Hammond Man.

The Country Dairy on Elm Ave.

has been taken over and will be operated in the name of M. L. Roberts.

He has been managing the Pass Christian Dairy for the past year.

Mr. Roberts has received this

offer and has accepted it.

He is a native of New Orleans.

He has been in the business for

several years.

He is a graduate of the University

of Mississippi.

He is a member of the

Pass Christian Dairy.

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CITY ECHOES.

—Dr. J. E. Garrison, well-known physician at Kiln, was a visitor to Bay St. Louis Wednesday en route to a trip along the eastern section of the Coast.

—Before going to New Orleans take a ride around Boudin's Store and see the Toy Land. —2.

—Mr. and Mrs. R. J. Holzer motored over from New Orleans for the week-end and stopped at their inviting and attractive summer home in Carrollton, —

—Auction at 2:30 p.m. daily at Henry's big store.

—City Attorney Robt. L. Gemini was a business visitor to Jackson, Miss., during the week, where he is widely and popularly known, a member of the Legislature of several years.

—Come and select your toys and pay your deposit and we will store them away for you at Boudin's Store.

—Mr. Claud Younger, of Allentown City, La., accompanied by his brothers and father-in-law, Mr. Mathewson, were visitors to the old Younger homestead rear of Waveland, yesterday.

—Blankets and Comforts at Henry's big store.

—Mrs. Harold Zinermann, with three beautiful children, have returned to their home in Waveland after spending a fortnight with her parents, Mr. and Mrs. W. B. Delmas, in Handsboro, Mass.

—We have a fine line of Ladies, Men's, and Children's Shoes at Boudin's Store. —2.

—Grab bags, 25c and 10c, at Henry's big store.

—Sellers Community Organization has issued invitations to parties interested in the county and state representatives to a "harvest dinner," to take place in the Home Economics Cottage at that place. Mrs. W. E. Shaw is secretary. There will be prominent speakers interested in the splendid work of community organization.

—With every dollar purchased, a ticket will be given at Boudin's Store.

—Mr. and Mrs. Hardy F. Mullikin, former residents, came out from New Orleans Tuesday on a trip of business and pleasure combined. Their many friends were delighted to see them again. Mr. and Mrs. Mullikin plan in the early spring to take a motor trip to Miami, where Mr. Mullikin has realty interests and where he will also attend a convention.

—The many friends of Mr. Jack Robertson, who was injured in the recent auto wreck in Columbia, Miss., will be glad to learn that he is safe on the way to recovery. Mr. and Mrs. Robertson will shortly be the guests of Mrs. Robertson's parents, Mr. and Mrs. Harry Stuart Saucier, in Union street, where they will remain until Mr. Robertson is fully recovered.

—Boudin's Store, headquarters for fireworks and Roman candles.

—The Echo learns with interest of the decided improvement in the condition of Mr. John N. Stewart, who has been desperately ill at his home in Napoleon avenue, New Orleans. His son, Peter, senior, at Yale, who was summoned home, has resumed his studies. As soon as he can travel, Mr. Stewart will be taken over to his beach home in Bay St. Louis where it is planned he will recuperate effectively and permanently.

—Bay St. Louis Chamber of Commerce has taken the initiative to place one or more signs at points along the Old Spanish Trail, rear of city, directing tourists and others to divert their route through the city and beach front before boarding ferry and later traveling over bridge. The O. S. T. runs back of the city and people passing through will see nothing of our city. The Chamber of Commerce will remedy this. By the way, have you joined the C. of C. yet? It is doing splendid work.

—Mr. and Mrs. John Bryan and interesting young sons returned to their winter home in New Orleans during the early part of the week, after spending the summer and part of the fall at the handsome summer home on the North Beach. Mrs. Bryan's home has been the scene of much hospitality during the season and she has been one of the most gracious hostesses in social circles. The departure of the family is generally regretted, although they plan to return early in the spring.

—There was quite a gathering Monday night at Bay-Waveland Yacht Club to see plans and hear description of proposed \$200,000 apartment hotel for Bay St. Louis, headed by New Orleans capitalists. The project attracted attention and received the approval of all present, and in time it is expected work will be started on the project. The bids were opened last Saturday, and each of the five or six bidders were close and in keeping with the architect's estimate. However, the giving of the contract was deferred awaiting minor changes to be made in the plans. Mr. Christian Capdeville is the local representative.

Dr. J. Q. Fountain Home and Farm Sold.

Through the real estate agency of G. Greer Moore, Bay St. Louis and New Orleans, the handsome new dwelling of Dr. J. Q. Fountain, at Logtown, on the main highway of that place was sold to Peter Stankevich, of New Orleans, who, in addition to this, also purchased the satsuma and pecan orchard belonging to Dr. Fountain, comprising approximately fifty acres. The purchase price was \$20,000 cash.

—Through the same agency, with Samuel Victor, of New Orleans, G. Greer Moore, Fountain invested in New Orleans, a large lumber company, the lumber being used in the construction of the new apartment hotel.

A Beautiful Character Passes Away.

Mrs. Kate M. Thorne died in Bay St. Louis, Miss., Nov. 16th, 1927. Daughter of Samuel W. Thompson, captain in C. S. A., and Adeline M. Spicer, of New Orleans.

Mrs. Thorne was born in New York City in 1848, where her father had one of his three large clothing stores. During childhood she came to New Orleans, where the family has since lived. In '66 she was married to Mr. John D. Thorne, a native of N. C., and later a sugar planter on Bayou Lache, La.

In '69 they moved to North Carolina. Mr. Thorne passed away in 1900 and a son, John D., Jr., 1902, in El Paso, Texas. Mrs. Thorne's paternal grandmother was Jane Lenox, daughter of Sir Peter Lenox of Scotland, cousin to Robt. Lenox, who gave the Lenox library, New York, to her. Her paternal grandfather was Gen. F. Withington Spicer, U. S. N. Her uncle, the late Wm. Francis Spicer, commodore U. S. N. North Atlantic Squadron. Deceased resided in Bay St. Louis, Miss., for the last 14 years, living with her only daughter, Mrs. O. E. Heideman, who has been a close and loving companion, never being separated except for short visits among relatives.

Mrs. Thorne was a consistent member of the Methodist church and W. M. S. She had been enjoying unusual good health the week preceding her death, attended every service of "The Week of Prayer" at the church.

She ate supper with the family Tuesday evening, retiring early, saying she didn't feel well. During the night her physician was called in; he was not alarmed at her indisposition. All expected her to be up the following day. She suffered a stroke at 3 p.m. Wednesday. Thursday, 17th, was her birthday. Preparations had been made for the annual dinner, the birthday presents had been coming in for a week, but God, in His wisdom, decided otherwise. She passed away quietly, with a smile. Died as she had lived, gently and sweetly. Truly, a wonderful woman. Those who knew her best, loved her most. A host of relatives and friends mourn her loss.

Our sympathy goes out to daughter, three sons, Harry H., Biloxi, Miss.; Wm. H. and Frank F., Norfolk, Va.; one sister, Mrs. Stedman, New Orleans; brother, Wm. S. Thompson, Covington, La.; three granddaughters, Mrs. Van K. Davis, Warrenton, N. C.; and Miss Katherine E. Thorne, Norfolk, Va.; Kathryn Thorne Heidecker, of Bay St. Louis; three nieces and three nephews.

Remains were conveyed to Littleton, N. C., and interred laid to rest beside her husband and son in the Thorne's cemetery, Airlie, N. C.

The large crowd attested the love and esteem in which she was held. The floral offerings were many and beautiful.

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